

Artform: Pithora Painting

Pithora painting is a revered traditional folk art originating from the tribal heartlands of Gujarat and Madhya Pradesh, India. Primarily practiced by tribes such as Rathwa, Bhil, and Bhilala, Pithora paintings are known for their vibrant colors and intricate detailing. These artworks, often adorning village walls, serve as a medium for storytelling and invoking blessings from deities. The motifs typically depict mythological narratives, historical events, and the daily lives of the community, celebrating themes of farming, nature, and cultural heritage.

Artwork: Village Scene

Chanchal Soni's interpretation of the village scene in Pithora painting captures the essence of rural life with a blend of tradition and artistic finesse. This artwork portrays the daily rhythms of village existence— from household chores to festive celebrations— adorned with motifs that reflect the community's mythology. Soni's composition skillfully integrates bright hues of red, black, green, and yellow, typical of Pithora art, creating a vivid tableau that invites viewers into a world rich in cultural significance and narrative depth.

Artist: Chanchal Soni

Hailing from Ahmedabad, Gujarat, Chanchal Soni brings a deep-rooted passion for art nurtured since childhood. With over five years of dedicated practice and formal training under Kalyan Joshi, Soni's journey as an artist is marked by a commitment to preserving and innovating within the realm of traditional folk art. Her work has been showcased in numerous exhibitions, reflecting her proficiency in Pithora painting and a profound understanding of its cultural context.

Location: Bharat Mandapam, New Delhi

Team Member: Nirmal Soni

