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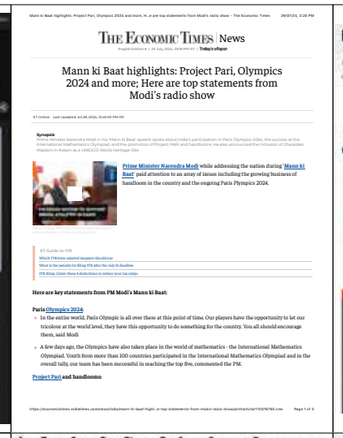

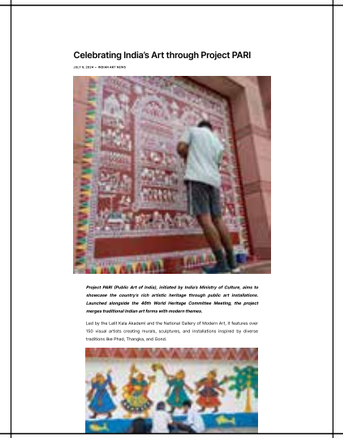

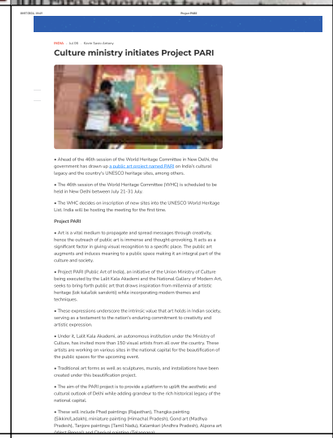

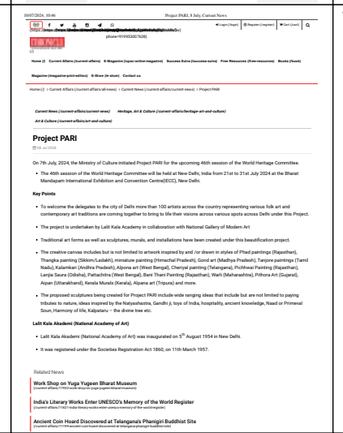

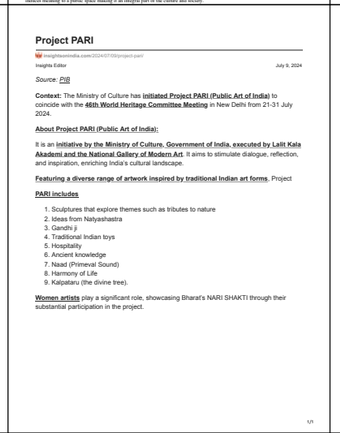

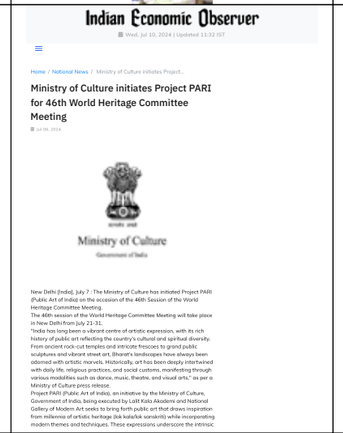

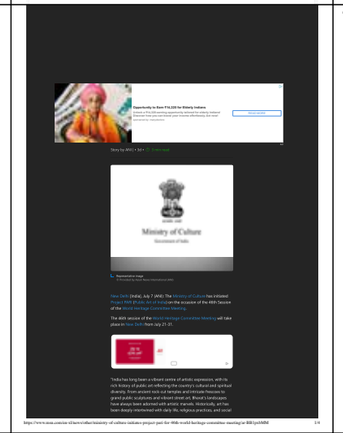

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Project PARI

Context:

Ministry of Culture Launches **Project PARI for the 46th World Heritage Committee** Meeting.

Key Highlights

- Ahead of the 46th session of the World Heritage Committee (WHC), the Indian government has unveiled a **public art initiative "Project PARI (Public Art of India),"** focusing on India's cultural legacy and UNESCO heritage sites.
- It's executed by the **Lalit Kala Akademi** and the **National Gallery of Modern Art.**

About the Project 'PARI'

- The **project PARI aims** to showcase public art inspired by millennia of artistic heritage (lok kala/lok sanskriti) while incorporating contemporary themes and techniques.
- Its vision is to stimulate dialogue, reflection, and inspiration, contributing to the dynamic cultural fabric of the nation.

World Heritage Committee

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Ministry of Culture

Ministry of Culture initiates Project PARI for the 46th World Heritage Committee Meeting

Project PARI aims at stimulating dialogue, reflection, and inspiration, contributing to the dynamic cultural fabric of the nation.

Over 150 visual artists from all over the country working on various sites in the national capital for beautification of public spaces for the upcoming event.

Posted On: 06 JUL 2024 6:50PM by PIB Delhi

India has long been a vibrant centre of artistic expression, with its rich history of public art reflecting the country's cultural and spiritual diversity. From ancient rock-cut temples and intricate frescoes to grand public sculptures and vibrant street art, Bharat's landscapes have always been adorned with artistic marvels. Historically, art has been deeply intertwined with daily life, religious practices, and social customs, manifesting through various modalities such as dance, music, theatre, and visual arts.

Project PARI (Public Art of India), an initiative by the Ministry of Culture, Government of India, being executed by **Lalit Kala Akademi and National Gallery of Modern Art** seeks to bring forth public art that draws inspiration from millennia of artistic heritage (lok kala/lok sanskriti) while incorporating modern themes and techniques. These expressions underscore the intrinsic value that art holds in Indian society, serving as a testament to the nation's enduring commitment to creativity and artistic expression.

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परियोजना परी

संदर्भ:

संस्कृति मंत्रालय ने **46वीं विश्व धरोहर समिति** बैठक हेतु परियोजना परी (Project PARI) का शुभारंभ किया।

मुख्य विवरण

- विश्व धरोहर समिति (World Heritage Committee-WHC) के 46वें सत्र से पहले, भारत सरकार ने **"प्रोजेक्ट परी (भारत की सार्वजनिक कला)"** को शुरू किया है, जो भारत की सांस्कृतिक विरासत और यूनेस्को विरासत स्थलों पर केंद्रित है।
- इसका क्रियान्वयन **ललित कला अकादमी** और **राष्ट्रीय आधुनिक कला संग्रहालय** द्वारा किया जा रहा है।

विश्व धरोहर समिति

- यह संयुक्त राष्ट्र शैक्षिक, वैज्ञानिक और सांस्कृतिक संगठन (यूनेस्को) का एक अंग है।
- मौजूदा विश्व धरोहर स्थलों के प्रबंधन और देशों द्वारा नामांकन की समीक्षा करने के लिए इस समिति की बैठक सालाना होती है।
- यह विश्व धरोहर सम्मेलन का कार्यान्वयन के लिए जिम्मेदार है।
- भारत पहली बार **21 से 31 जुलाई, 2024** के बीच इस समिति के 46वें सत्र की मेजबानी करेगा।
- भारत में 42 यूनेस्को विश्व धरोहर स्थल हैं, जिनमें 34 सांस्कृतिक, सात प्राकृतिक और एक मिश्रित स्थल शामिल हैं।

परियोजना परी:

- परियोजना परी का उद्देश्य आधुनिक विषयों और तकनीकों को शामिल करते हुए हजारों वर्षों की कलात्मक विरासत (लोक कला/लोक संस्कृति) से प्रेरित सार्वजनिक कला का प्रदर्शन करना है।
- इसका उद्देश्य संवाद, चिंतन और प्रेरणा को प्रोत्साहित करना है तथा राष्ट्र के गतिशील सांस्कृतिक ताने-बाने में योगदान देता है।

कलात्मक सहयोग और विरासत से प्रेरणा

- देश भर के कलाकार इस परियोजना में भाग ले रहे हैं और दीवार पेंटिंग, भित्ति चित्र, मूर्तियां और अधिष्ठापन आदि तैयार कर रहे हैं।

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Ministry of Culture

Ministry of Culture initiates Project PARI for the 46th World Heritage Committee Meeting

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buddhisttimes

Ministry of Culture initiates Project PARI for the 46th World Heritage Committee Meeting

JULY 6, 2024 | BUDDHISTTIMES | LEAVE A COMMENT
By — Shyamal Sinha

India has long been a vibrant centre of artistic expression, with its rich history of public art reflecting the country's cultural and spiritual diversity. From ancient rock-cut temples and intricate frescoes to grand public sculptures and vibrant street art, Bharat's landscapes have always been adorned with artistic marvels. Historically, art has been deeply intertwined with daily life, religious practices, and social customs, manifesting through various modalities such as dance, music, theatre, and visual arts.

Project PARI (Public Art of India), an initiative by the Ministry of Culture, Government of India, being executed by **Lalit Kala Akademi and National Gallery of Modern Art** seeks to bring forth public art that draws inspiration from millennia of artistic heritage (lok kala/lok sanskriti) while incorporating modern themes and techniques. These expressions underscore the intrinsic value that art holds in Indian society, serving as a testament to the nation's enduring commitment to creativity and artistic expression.

The first intervention under Project PARI is taking place in Delhi. It coincides with the **46th session of the World Heritage Committee scheduled to be held in New Delhi, India between 21-31 July 2024.**

The representation of art in public spaces is particularly significant, reflecting the nation's rich and diverse cultural heritage. The democratization of art through public installations transforms urban landscapes into accessible galleries, where art transcends the confines of traditional venues such as museums and galleries. By integrating art into streets, parks, and transit hubs, these initiatives ensure that artistic experiences are available to one and all. This inclusive approach fosters a shared cultural identity and enhances social cohesion, inviting citizens to engage with art in their daily lives. Project PARI aims at stimulating dialogue, reflection, and inspiration, contributing to the dynamic cultural fabric of the nation.

More than 150 visual artists from all over the country have come together to create the various wall paintings, murals, sculptures and installations being prepared under this project. The creative canvas includes but is not limited to artwork inspired by and /or drawn in styles of **Phad paintings (Rajasthan), Thangka painting (Sikkim/Ladakh), miniature painting (Himachal Pradesh), Gond art (Madhya Pradesh), Tanjore paintings (Tamil Nadu), Kalamkari (Andhra Pradesh), Alpona art (West Bengal), Cheriyal painting (Telangana), Pichhwai Painting (Rajasthan), Lanjia Saura (Odisha), Pattachitra (West Bengal), Bani Thani Painting (Rajasthan), Warli (Maharashtra), Pithora Art (Gujarat), Aipan (Uttarakhand), Kerala Murals (Kerala), Alpana art (Tripura) and more.**

The proposed sculptures being created for Project PARI include **wide ranging ideas that include but are not limited to paying tributes to nature, ideas inspired by the Natyashastra, Gandhi ji, toys of India, hospitality, ancient knowledge, Naad or Primeval Soun, Harmony of life, Kalpataru – the divine tree** etc.

In sync with the proposed 46th World Heritage Committee Meeting some of the artworks and sculptures draw inspiration from World Heritage Sites such as Bimbetka and the 7 natural World Heritage Sites in India find a special place in the proposed artworks.

Women artists have been an integral part of Project PARI and their participation in large numbers is a testimony of Bharat's NARI SHAKTI. Come and join the celebrations. Click your selfie with a Project PARI creation and share your pictures on social media with **#ProjectPARI.**

ART CREATIVITY CULTURE PAINTING TRAVEL

संस्कृति मंत्रालय ने 46वीं विश्व धरोहर समिति की बैठक के लिए परियोजना PARI शुरू की

Editor (https://insamachar.com/author/insamachar-com/) 6 जुलाई 2024 (https://insamachar.com/2024/07/)

भारत लंबे समय से कलात्मक अभिव्यक्ति का एक जीवंत केन्द्र रहा है, जिसका देश की सांस्कृतिक और आध्यात्मिक विविधता को दर्शाते हुए लोक कला का समृद्ध इतिहास है। प्राचीन चट्टानों को काटकर बनाए गए मंदिरों और जटिल भित्तिचित्रों से लेकर भव्य सार्वजनिक मूर्तियों और जीवंत स्ट्रीट आर्ट तक, भारत के परिदृश्य हमेशा कलात्मक चमत्कारों से सुशोभित रहे हैं। ऐतिहासिक रूप से, कला दैनिक जीवन, धार्मिक कार्यों और सामाजिक रीति-रिवाजों के साथ गहराई से जुड़ी हुई है, जो नृत्य, संगीत, रंगमंच और दृश्य कला जैसे विभिन्न तरीकों से प्रकट होती है।

प्रोजेक्ट पीएआरआई (भारत की सार्वजनिक कला), भारत सरकार के संस्कृति मंत्रालय की एक पहल है, जिसे ललित कला अकादमी और राष्ट्रीय आधुनिक कला संग्रहालय द्वारा क्रियान्वित किया जा रहा है, जिसका उद्देश्य आधुनिक विषयों और तकनीकों को शामिल करते हुए हजारों साल की कलात्मक विरासत (लोक कला/लोक संस्कृति) से प्रेरणा लेने वाली लोक कला को सामने लाना है। ये अभिव्यक्तियाँ भारतीय समाज में कला के अंतर्निहित मूल्य को रेखांकित करती हैं, जो रचनात्मकता और कलात्मक अभिव्यक्ति के लिए राष्ट्र की स्थायी प्रतिबद्धता का प्रमाण है।

प्रोजेक्ट पीएआरआई के तहत पहला कार्य दिल्ली में हो रहा है। यह आयोजन विश्व धरोहर समिति के 46वें सत्र के साथ मेल खाता है, जो 21-31 जुलाई 2024 के बीच नई दिल्ली, भारत में आयोजित किया जाना है।

सार्वजनिक स्थानों पर कला का प्रतिनिधित्व विशेष रूप से महत्वपूर्ण है, जो देश की समृद्ध और विविध सांस्कृतिक विरासत को दर्शाता है। सार्वजनिक प्रतिष्ठानों के माध्यम से कला की पहुंच बढ़ाना शहरी परिदृश्यों को सुलभ दीर्घाओं में बदल देता है, जहाँ कला पारंपरिक स्थानों जैसे संग्रहालयों और दीर्घाओं की सीमाओं को पार कर जाती है। सड़कों, पार्कों और पारगमन केन्द्रों से कला को जोड़कर, ये पहल सुनिश्चित करती हैं कि कलात्मक अनुभव सभी के लिए उपलब्ध हों। यह समावेशी दृष्टिकोण एक साझा सांस्कृतिक पहचान को बढ़ावा देता है और सामाजिक सामंजस्य को बढ़ाता है, नागरिकों को अपने दैनिक जीवन में कला से जुड़ने के लिए आमंत्रित करता है। परियोजना पीएआरआई का उद्देश्य संवाद, प्रतिबिंब और प्रेरणा को प्रोत्साहित करना है, जो देश के गतिशील सांस्कृतिक ताने-बाने में योगदान देता है।

इस परियोजना के तहत तैयार की जा रही विभिन्न वॉल पेंटिंग, भित्ति चित्र, मूर्तियां और महत्वपूर्ण कार्यों को करने के लिए देश भर के 150 से अधिक दृश्य कलाकार एक साथ आए हैं। रचनात्मक कैनवास में फड़ चित्रकला (राजस्थान), थंगका पेंटिंग (सिक्किम/लद्दाख), मिनीयेचर पेंटिंग(हिमाचल प्रदेश), गोंड आर्ट (मध्य प्रदेश), तंजौर पेंटिंग (तमिलनाडु), कलमकारी (आंध्र प्रदेश), अल्पना कला (पश्चिम बंगाल), चेरियल चित्रकला (तेलंगाना), पिछवाई पेंटिंग (राजस्थान), लांजिया सौरा (ओडिशा), पट्टचित्र (पश्चिम बंगाल), बानी थानी पेंटिंग (राजस्थान), वरली (महाराष्ट्र), पिथौरा आर्ट (गुजरात), ऐपण (उत्तराखंड), केरल भित्ति चित्र (केरल), अल्पना कला (त्रिपुरा) आदि शैलियों से प्रेरित और/या चित्रित कलाकृतियां शामिल हैं, लेकिन यह केवल कला तक ही सीमित नहीं है।

THE WEEK

WHC meeting Project launched by culture ministry to reflect India's heritage UNESCO sites

केंद्रीय संस्कृति मंत्रालय ने प्रोजेक्ट परी लॉन्च किया

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Project PARI

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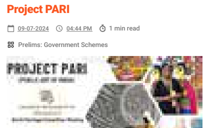

Overview:

The Ministry of Culture, Government of India, on the occasion of the 46th Session of the World Heritage Committee Meeting, which is being held in New Delhi from 21st-31st July 2024, has initiated Project PARI (Public Art of India).

About Project PARI:

- The **Project PARI (Public Art of India)** aims to stimulate dialogue, reflection, and inspiration, contributing to the dynamic cultural fabric of the nation.
- It provides a **platform to uplift the aesthetic and cultural outlook of Delhi** while adding grandeur to the rich historical legacy of our national capital.
- The representation of Art in public spaces is particularly significant as it showcases the nation's rich and diverse cultural heritage.
- The proposed sculptures being created for Project PARI include wide-ranging ideas such as paying tributes to nature, ideas inspired by the Natyashastra, Gandhi ji, toys of India, hospitality, ancient knowledge, Naad or Primeval Soun, Harmony of life, Kalpataru – the divine tree, etc.
- Women artists have been an integral part of Project PARI and their participation in large numbers is a testimony of **Bharat's NARI SHAKTI.**
- This initiative is being executed by the **Lalit Kala Akademi**, an autonomous institution under the Ministry of Culture.

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Q1: What is Lalit Kala Akademi?

Lalit Kala Akademi is India's national academy of fine arts established by the Government of India to promote and propagate understanding of Indian art, in and outside the country.

Source: Feature: Project PARI

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Project PARI: दिल्ली में सौंदर्यबोध भव्यता का निरूपण

By Editor In Chief July 8, 2024

भारत के समस्त सार्वजनिक कला-स्थल हमारी लोक कला और लोक संस्कृति की प्रतिच्छाया हैं। जब हम जन-कला की बात करते हैं, तो हम इसे गतिशील पाते हैं तथा यह अतीत, वर्तमान और भविष्य का संयोजन करती है। इसके माध्यम से हम पारंपरिक और समकालीन जैसे विभिन्न कला रूपों में विभिन्न विचारों के सम्मिलन को देख सकते हैं। यह कला-रूप जो स्वतंत्र रूप से सुलभ है; न केवल आकर्षित करता है बल्कि विचारों को भी जन्म देता है। यह हमें बताता है कि अमुक कलाकृति यहां क्यों है, इसकी विशिष्टता क्या है, यह किस सामग्री से बनी है और इस कलाकृति के पीछे कलाकार की क्या सोच है। कला विभिन्न दिलचस्प व्याख्याओं के लिए सबको मुक्त कर देती है। ये कुछ ऐसे पहलू हैं जो इस कला को बहुत खास बनाते हैं और लोगों को कला से जोड़ते हैं।

तेजी से बढ़ते शहरीकरण के साथ, जन-कला शहर के कलेवर में विशिष्टता की भावना को बढ़ाती है और सौंदर्य मूल्य जोड़ती है। यह सार्वजनिक क्षेत्र की दृश्य गुणवत्ता में योगदान देती है और समुदाय के गौरव को आत्मीय भावना के साथ प्रोत्साहित करती है। यह आगंतुकों या राहगीरों के मन में छाप छोड़कर उनके यात्रा अनुभव को बढ़ाती है। जन-कला की पहुंच बहुत विशाल और विचारोत्तेजक है। यह किसी विशिष्ट स्थान को दृश्य पहचान देने में एक महत्वपूर्ण कारक के रूप में कार्य करती है। जन-कला सार्वजनिक स्थान को प्रदर्शित करती है और उसमें अर्थ भरती है, जिससे सार्वजनिक स्थान संस्कृति और समाज का अभिन्न अंग बन जाते हैं।

प्रोजेक्ट पीएआरआई (भारत की जन-कला)

भारत सरकार के संस्कृति मंत्रालय ने 21-31 जुलाई 2024 तक नई दिल्ली में आयोजित होने वाली विश्व धरोहर समिति की बैठक के 46वें सत्र के अवसर पर प्रोजेक्ट पीएआरआई (भारत की जन-कला) की शुरुआत की है। इसके तहत संस्कृति मंत्रालय के अधीन एक स्वायत्त संस्था ललित कला अकादमी ने देश भर से 150 से अधिक विजुअल कलाकारों को आमंत्रित किया है। प्रोजेक्ट पीएआरआई का उद्देश्य दिल्ली के सौंदर्य और सांस्कृतिक दृष्टिकोण को विकसित करने के लिए एक मंच प्रदान करना है, साथ ही हमारी राष्ट्रीय राजधानी की समृद्ध ऐतिहासिक विरासत में भव्यता जोड़ना है।

News From Webindia123.com

Ministry of Culture initiates Project PARI for 46th World Heritage Committee Meeting

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The Ministry of Culture has initiated Project PARI (Public Art of India) on the occasion of the 46th Session of the World Heritage Committee Meeting.

The 46th session of the World Heritage Committee Meeting will take place in New Delhi from July 21-31.

"India has long been a vibrant centre of artistic expression, with its rich history of public art reflecting the country's cultural and spiritual diversity. From ancient rock-cut temples and intricate frescoes to grand public sculptures and vibrant street art, Bharat's landscapes have always been adorned with artistic marvels. Historically, art has been deeply intertwined with daily life, religious practices, and social customs, manifesting through various modalities such as dance, music, theatre, and visual arts," as per a Ministry of Culture press release.

Project PARI (Public Art of India), an initiative by the Ministry of Culture, Government of India, being executed by

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Project PARI

July 9, 2024

Current Context : Ministry of Culture initiates **Project PARI** (Public Art of India) for the upcoming **46th World Heritage Committee Meeting in New Delhi.**

Aim : to **stimulate dialogue, reflection, and inspiration**, contributing to the dynamic cultural fabric of the nation.

ABOUT PROJECT PARI (PUBLIC ART OF INDIA)

- Initiative of **Ministry of Culture, Government of India.**
- Executed by **Lalit Kala Akademi and National Gallery of Modern Art.**
- Over **150 visual artists** from all over the country working on various sites for **beautification of public spaces** for the upcoming event in the national capital **New Delhi.**
- The proposed **sculptures for Project PARI** explore a wide range of themes, including tributes to nature, ideas inspired by the **Natyashastra, Gandhi ji, traditional Indian toys,** hospitality, ancient knowledge, Naad or Primeval Sound, Harmony of Life, and Kalpataru (the divine tree).
- **Women artists** have been an integral part of Project PARI and their participation in large numbers is a testimony of **Bharat's NARI SHAKTI.**

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WHC meeting: Project launched by culture ministry to reflect India's heritage, UNESCO sites

By - July 6, 2024 10:28 PM

New Delhi, Jul 6 (PTI) Ahead of the 46th session of the World Heritage Committee here, the government has drawn up a public art project on India's cultural legacy and the country's UNESCO heritage sites, among others.

"Project PARI (Public Art of India)", an initiative of the Union Ministry of Culture being executed by the Lalit Kala Akademi and the National Gallery of Modern Art, "seeks to bring forth public art that draws inspiration from millennia of artistic heritage (lok kala/lok sanskriti) while incorporating modern themes and techniques", the ministry said in a statement.

The project was officially launched on Friday, a senior official said.

The 46th session of the World Heritage Committee (WHC) is scheduled to be held in New Delhi between July 21-31 July, it said.

The WHC decides on inscription of new sites into the UNESCO World Heritage List. India will be hosting the meeting for the first time.

"More than 150 visual artists from all over the country have come together to create various wall paintings, murals, sculptures and installations under this project," the Ministry of Culture said.

In sync with the proposed 46th WHC meeting some of the artworks and sculptures will draw inspiration from world heritage sites such as Bimbetka and the natural world heritage sites in India and accord them a special place in the proposed artworks, officials said.

The number of UNESCO World Heritage Sites in India grew to 42 with the 'Sacred Ensembles of the Hoysala' finding a place in the coveted list last September, the Archaeological Survey of India (ASI) had said.

These sites include 34 in the cultural category, seven in the natural category and one mixed property.

They include Red Fort, Humayun Tomb, Qutab Minar in Delhi; Taj Mahal in Agra; ancient Nalanda university ruins and the Mahabodhi Temple in Bihar; Sacred Ensembles of the Hoysalas in Karnataka and Santiniketan in West Bengal.

Currently, India has the sixth largest number of (UNESCO) sites in the world. The countries that have 42 or more world heritage sites are Italy, Spain, Germany, China and France, the ASI had earlier said in a statement.

Under "Project PARI" that also seeks to decorate Delhi ahead of the key meeting, artworks inspired by and drawn in styles of various Indian fine arts forms will be included.

These will include Phad paintings (Rajasthan), Thangka painting (Sikkim/Ladakh), miniature painting (Himachal Pradesh), Gond art (Madhya Pradesh), Tanjore paintings (Tamil Nadu), Kalamkari (Andhra Pradesh), Alpona art (West Bengal) and Cheriyal painting (Telangana), the statement issued by the ministry.

Other art forms will include Pichhwai Painting (Rajasthan), Lanjia Saura (Odisha), Pattachitra (West Bengal), Bani Thani Painting (Rajasthan), Warli (Maharashtra), Pithora Art (Gujarat), Aipan (Uttarakhand), Kerala Murals (Kerala), Alpana art (Tripura) and more.

The themes for proposed sculptures to be created under "Project PARI" include wide ranging ideas such as paying tribute to nature, ideas inspired by the Natyashastra, Mahatma Gandhi, toys of India, hospitality, ancient knowledge, Naad or primeval sound, harmony of life, Kalpataru the divine tree, it said.

Women artists will be an integral part of 'Project PARI' and their participation in large numbers is a "testimony to Bharat's Nari Shakti".

People can join the celebrations. By clicking selfies with a "Project PARI" creation and share those pictures on social media with #ProjectPARI, the statement said.

"India has long been a vibrant centre of artistic expression, with its rich history of public art reflecting the country's cultural and spiritual diversity. From ancient rock-cut temples and intricate frescoes to grand public sculptures and vibrant street art, Bharat's landscapes have always been adorned with artistic marvels," it said.

Historically, art has been deeply intertwined with daily life, religious practices, and social customs, manifesting through various modalities such as dance, music, theatre and visual arts, the statement said.

The representation of art in public spaces is particularly significant, reflecting the nation's rich and diverse cultural heritage. The democratisation of art through public installations transforms urban landscapes into accessible galleries, where art transcends the confines of traditional venues such as museums and galleries, it said.

"By integrating art into streets, parks, and transit hubs, these initiatives ensure that artistic experiences are available to one and all. This inclusive approach fosters a shared cultural identity and enhances social cohesion, inviting citizens to engage with art in their daily lives," it added.

"Project PARI" aims at stimulating dialogue, reflection, and inspiration, contributing to the dynamic cultural fabric of the nation, the statement said. PTI KND — ANB ANB

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